

Advertising Submission Form



P.O. Box 349 • Gadsden, Alabama 35902
256-543-2022 • 800-226-2371
agency@licoa.com

To expedite compliance review of your advertising, please provide us with the following information.

General Information

Submitted by (Agent/Agency) _____ Phone _____ Date _____

_____ E-Mail _____

Agent # _____ Fax _____

Type of Ad Submitted

Consumer Solicitation "For Agent Use Only" Solicitation

Ad Medium

Print Web Site (URL) _____ Brochure or other sales literature

Radio TV Other (describe) _____

If a Consumer Ad

I intend to use this ad to solicit consumers in the following states: _____

or

I intend to use this ad to solicit consumers in all states except: _____

If a Web Site

Having password protection, the site is secure, and I do not subscribe to any search engines.

or

I do subscribe to search engines.

or

Part of the site is password protected for use as a service site to producers; part of the site is for consumers.

If Rates or Premiums Are Used

If rates or premiums are depicted in your advertising, please indicate what source you used.

Rate Brochure Manually input/calculated

Other (describe) _____
